



**Encore Melaka
Cultural Performance
to be stage on**

**Exciting June
at Encore Melaka**

Persembahan Muzikal Gita Citra
Sempena Pameran Hang Tuah 2024

Encore Melaka Honored with the
Most Innovative Theatre Award

NEWSLETTER

JULY 2024



YONG TAI
永大集团

Encore Melaka
*Cultural
Performance*
to be stage on

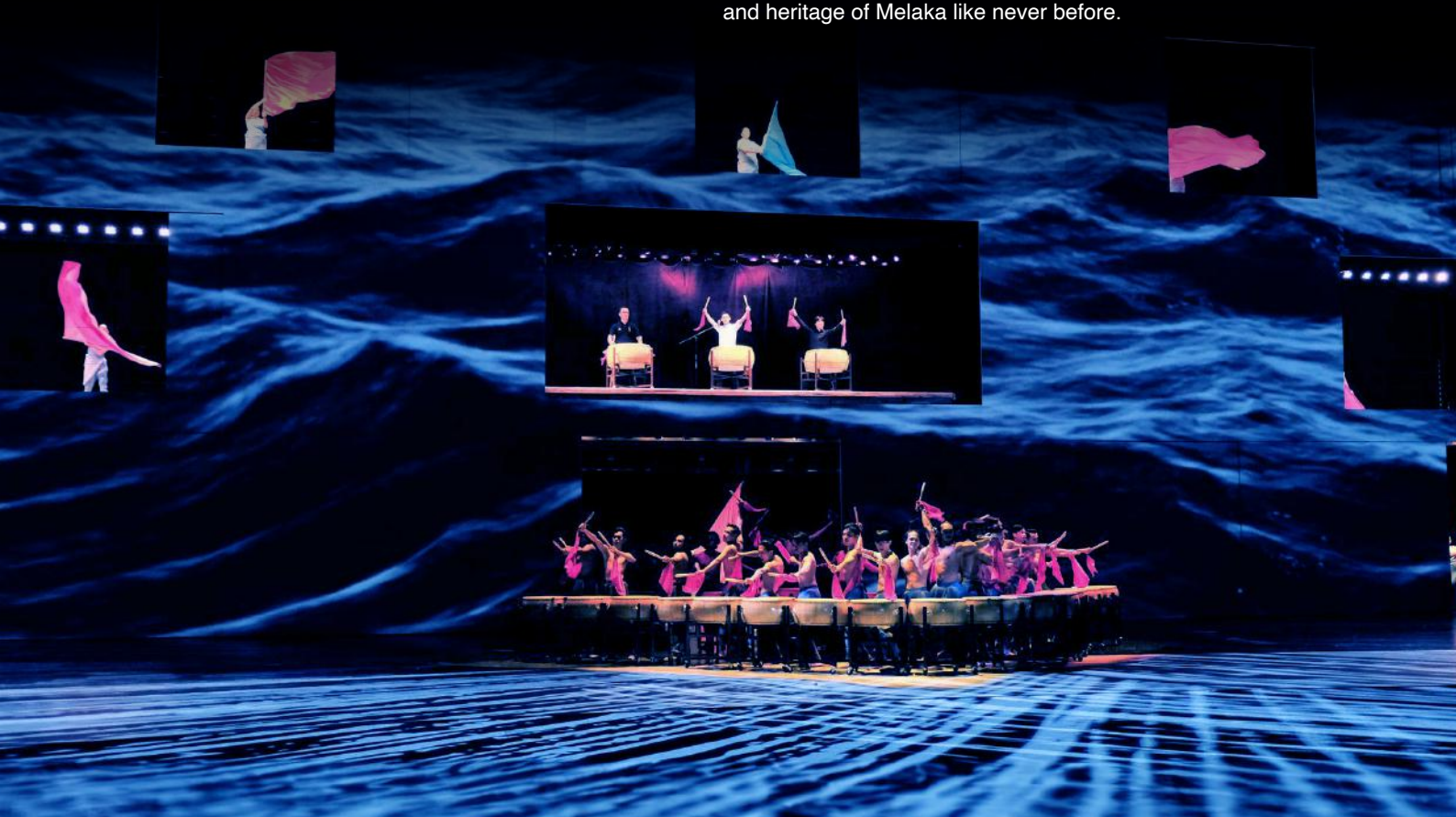


Step into a world of wonder with Encore Melaka, an immersive theatrical experience that brings to life the rich tapestry of Melaka's untold stories. This 70-minute spectacle celebrates a society that embraces diversity and inclusiveness through captivating narratives about the lives of Melaka's people.



Be dazzled by state-of-the-art production, including a 360-degree rotating platform, a 240-meter stage with dynamic, multi-lifting platforms, and 3D mapping projections. Cutting-edge sound and light design transport you through different eras, blending virtual reality with live performance.

Encore Melaka isn't just a show; it's a revolutionary experience that engages all your senses. Join us to celebrate the spirit and heritage of Melaka like never before.



The Most Advanced Immersive
Performance In Southeast Asia
ENCORE MELAKA

7 JULY 2024 Onwards

LIVE
Local
Performance

WATCH
Heritage
Comes Alive

FEEL
360° Rotating
Audience Platform



For Malaysian

Monday - Saturday 5:30pm & 8:30pm
Sunday 2:30pm & 5:30pm
Wednesday No show

RM **48**
PER TICKET
CHILD (age 12 years old & below)/OKU/
SENIOR CITIZEN(60 years old & above)
Normal Price ~~RM128~~

RM **78**
PER TICKET
ADULT
Normal Price ~~RM198~~

For Non-Malaysian

RM **158**
PER TICKET
ALL CATEGORIES
Normal Price ~~RM198~~

Encore Melaka Theatre
No. 3 Jalan KSB - Impression 8,
Impression City @ Kota Syahbandar,
75200 Melaka, Malaysia
www.encore-melaka.com

For ticketing & general enquiries,
+606 270 7777
+6012 650 7010
enquiry@encore-melaka.com

For event & sales enquiries,
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+6017 902 6010
marketingdept@encore-melaka.com



WEBSITE



FACEBOOK

Exciting June at Encore Melaka

Persembahan Muzikal Gita Citra Sempena Pameran Hang Tuah 2024



During 15th June 2024, Encore Melaka had the honor of welcoming renowned Chinese actress Fan Bingbing (范冰冰), who has been officially appointed as the tourism ambassador for Melaka. Fan Bingbing made a stunning appearance in a red dress at the fan meet-and-greet, captivating hearts with her elegance in front of the iconic white building of Encore Melaka.

The event also featured performances by Remy Ishak, Ashraf Muslim, Malaysian singer, actress, and vocal teacher Ernie Zakri, singer, composer, and beauty queen Dr. Soo Wincci (蘇盈之), among many others. Their impressive performances delighted the Melakan audience. The event at Encore Melaka brought together performers from diverse ethnic backgrounds, showcasing the unique culture and heritage of Melaka

Encore Melaka Honored with the Most Innovative Theatre Award



We are proud to announce that, Encore Melaka by Yong Tai Berhad received the prestigious Most Innovative Theatre Award for significant contributions and creative achievements in the performing arts industry.

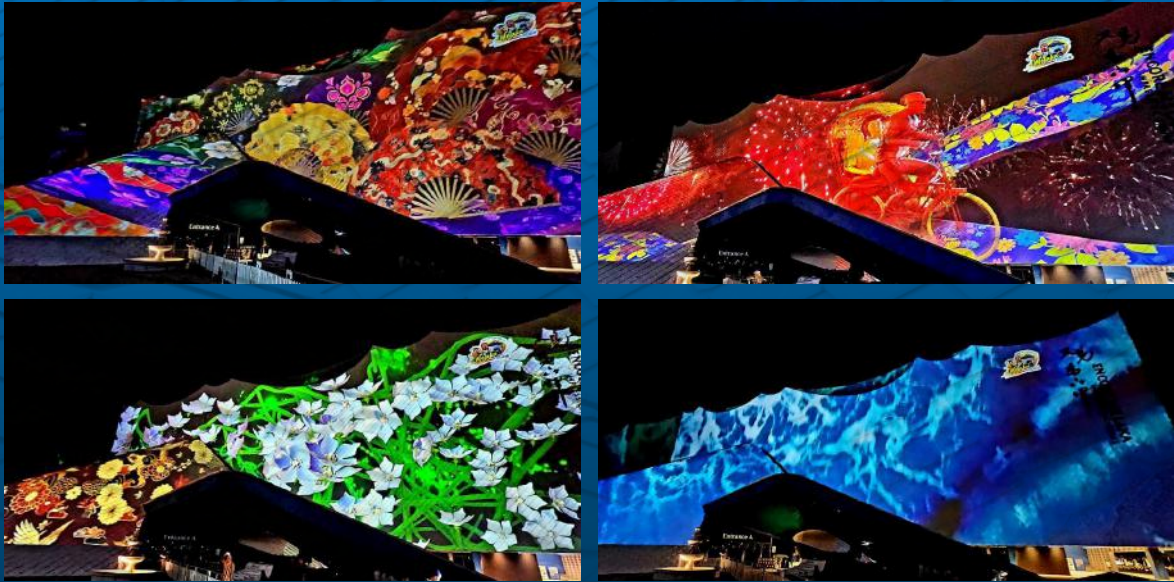
This remarkable honor was presented by: Yang Amat Berhormat Datuk Seri Utama Ab Rauf bin Yusof, Chief Minister of Melaka to Dato' Indera Syed Norulzaman Bin Syed Kamarulzaman, Chairman of Yong Tai Berhad and Datuk Wira Boo Kuang Loon, Founder of Encore Melaka & CEO of Yong Tai Berhad

We are truly honored and grateful to receive this award, especially from the Melaka State Government! This recognition fuels our passion and commitment to continue pushing the boundaries of creativity and innovation in the performing arts.



Experience

The Stunning Transformation Of Encore Melaka's Facade!



In celebration of Visit Melaka 2024, Frame Motion has taken creativity and technology to new heights by transforming Encore Melaka's facade with state-of-the-art projection mapping. This breathtaking visual experience instantly transports guests to a new world, showcasing the beauty and heritage of Melaka in an immersive and captivating display. We welcome creative partners to join us and showcase their ingenuity in this spectacular transformation!



Exciting Career Opportunities

Yong Tai Berhad is open for recruitment, offering exceptional career opportunities for passionate and experienced professionals. As Encore Melaka reignites its spectacular performances, we are seeking talented individuals to join our vibrant team. If you're eager to be part of an innovative and dynamic environment, apply now and help us create unforgettable experiences!

Yong Tai Berhad (Melaka)

- Project Manager
- Graphic Designer
- Sales Executive

Send your CV to

hr.melaka@yongtai.com.my

welcome to contact

+606-2707799

Encore Melaka

- Performers
- Assistant Stage Manager
- Video Technician
- Costume Crew
- Box Office / Customer Service / Operation Crew
- Props Crew
- Senior Sales Executive

Send your CV to

hr@encore-melaka.com

welcome to visit

<https://encore-melaka.com/career/>