NEWSLETTER

YONG TAI
永大集团

30TH ANNUAL GENERAL MEETING
YONG TAI BERHAD

Melaka & Encore Melaka
Welcomed by
Resorts World Cruises

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IMPRESSION U-THANT,
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DECEMBER 2024

Wishing You a
Merry Christmas







30TH ANNUAL GENERAL MEETING

YONG TAI BERHAD







On 26th November 2024, Yong Tai Berhad successfully conducted its 30th Annual General Meeting (AGM), marking another significant milestone in the company's journey. The AGM took place at Admiral hall, Encore Melaka commencing at 9:00 AM, and brought together shareholders to discuss the company's progress and vision for the future.

During the session, the management team presented a comprehensive financial performance update, highlighting key achievements and outlining plans to drive sustainable growth. This open dialogue reinforced the company's commitment to transparency and collaboration with its shareholders.

As a gesture of appreciation, all attending shareholders received complimentary Encore Melaka tickets, providing them with an opportunity to experience this iconic performance that stands as a testament to Yong Tai Berhad's dedication to the arts and tourism.

The event's success reflects the continued support and trust of our shareholders, as we remain focused on building a brighter future together. Stay tuned for more updates and milestones as we continue this journey of innovation and excellence.

Melaka and Encore Melaka

Welcomed by Resorts World Cruises







November 11, 2024, marks a significant achievement in Melaka's journey to becoming a premier global tourism destination. The Melaka State Government proudly announced that Resorts World Cruises has selected Melaka as its latest port of call. Launching the '2 Night Cruise' package from Singapore to Melaka, this initiative will feature 52 voyages annually, bringing an estimated 200,000 visitors to Melaka each year—a highlight of Visit Melaka Year 2024.

To commemorate this milestone, Datuk Wira Boo Kuang Loon, CEO of Yong Tai Berhad and Founder of Encore Melaka, together with Datuk Zoe Tan, CEO of Sunrise Share Holdings and Co-founder of Encore Melaka, attended a special press conference aboard the Genting Dream Cruise. This event reaffirmed our shared vision of elevating Melaka as a world-class cultural and tourism hub.

As part of the celebrations, Encore Melaka is proud to host the Genting Dream Market today, from 12 PM to 7:00 PM. This event offers an immersive Melaka experience, showcasing the rich heritage and vibrant culture of our city.





This partnership reflects our steadfast commitment to driving growth, creating value, and strengthening Melaka's global reputation. With your continued support, we are confident that this initiative will contribute significantly to the state's economy and tourism industry.



ENCORE MELAKA

Datin Winnie Loo and Branding Association of Malaysia Visit

Encore Melaka Theatre was honored to host the second visit of Datin Winnie Loo, an iconic Malaysian hairstylist, entrepreneur, author, and the CEO and Creative Director of A Cut Above Salons and Academy. As the President of the Branding Association of Malaysia, Datin Winnie led a distinguished delegation of top corporate leaders to experience the wonder of Encore Melaka and its unique offerings.



The visit began with an exclusive backstage tour, providing the group with an intimate view of the theatre's cutting-edge facilities and the meticulous artistry that brings every performance to life. As part of this special experience, the delegation was treated to a delightful surprise: a lively interactive session with Encore Melaka's own "Little Nyonyas." These talented performers not only showcased the elegance of traditional Nyonya dance but also invited the guests to join in, learning a few dance moves themselves. The activity created a lively and joyful atmosphere, allowing the group to immerse themselves in Malaysia's vibrant cultural heritage.



Datin Winnie's enthusiasm and insights added even more significance to the day. During an exclusive interview, she shared her admiration for Encore Melaka, highlighting its role as a cultural beacon for Malaysia. She expressed how the theatre's groundbreaking design and captivating performances elevate Malaysia's artistic landscape, making all Malaysians, especially Malaccans, proud of this world-class venue that celebrates our rich cultural diversity.

The Branding Association of Malaysia's visit reinforced the theatre's mission of connecting people through art and culture, inspiring a deeper appreciation for Malaysia's heritage. The event also underscored the power of collaboration and shared experiences in building bridges between industries and communities.

Encore Melaka extends its heartfelt gratitude to Datin Winnie Loo and the Branding Association of Malaysia for their visit, their warm engagement, and their unwavering support for promoting Malaysian culture. We look forward to welcoming them again and continuing to celebrate our shared heritage together.

PROGRESS UPDATE:

IMPRESSION U-THANT, JALAN U-THANT, KUALA LUMPUR

Impression U-Thant, nestled in the prestigious Jalan U-Thant neighborhood of Kuala Lumpur, is progressing steadily towards completion. This exclusive development is designed for the discerning urbanite, offering a prime location, low-density living environment, and a sophisticated architectural design that seamlessly blends modern luxury with natural tranquility.

Despite minor delays, construction remains on track, with every effort focused on ensuring exceptional quality. This boutique project promises to deliver a living experience that epitomizes elegance and convenience.

With limited units remaining, now is the perfect time to secure your spot in one of Kuala Lumpur's most coveted addresses.



please contact us via WhatsApp or call 014-966 8756

GET READY FOR THE FESTIVITIES

CREATIVE GIFT IDEAS FOR YOUR CHRISTMAS EXCHANGE PARTY!

This December, as we gear up for the much-anticipated Christmas exchange party, let's make it extra memorable with thoughtful and creative gifts. Whether it's for your colleagues, friends, or loved ones, we've got you covered with versatile gift ideas for working professionals.

For Everyone:

1. **Desk Organizers:** Sleek and functional organizers for keeping workspaces tidy and stylish.
2. **Smart Gadget Accessories:** Items like wireless charging pads or portable power banks.
3. **Premium Coffee Blends:** An artisanal coffee set or a subscription for the caffeine lover.
4. **Leather Cardholders:** A classic gift that's both practical and sophisticated.
5. **Desk Plants:** Low-maintenance greenery to liven up workstations.
6. **Aromatherapy Candles:** Relaxing scents to unwind after a long day.
7. **Work-from-Home Essentials:** Items like ergonomic laptop stands or cute desk décor.
8. **Experience Vouchers:** Treat them to a spa day, a culinary class, or tickets to Encore Melaka!
9. **Board Games or Card Games:** Perfect for adding fun to gatherings.
10. **Gourmet Snack Boxes:** Curated boxes filled with sweet and savory delights.

Remember, it's not just about the gift but also the thought you put into it. Whether it's something practical, fun, or indulgent, a well-chosen gift can brighten anyone's holiday season!

Let's make this year's exchange party a celebration to remember. Happy gifting!