NEWSLETTER

YONG TAI
永大集团

ENCORE MELAKA
@ World Travel Exchange 2024

Plan Your Stay at
The Apple Residence
Short-Term or Long-Term Options Available!

Spot, Share & Bless
The Fortune Giveaway

JANUARY 2025



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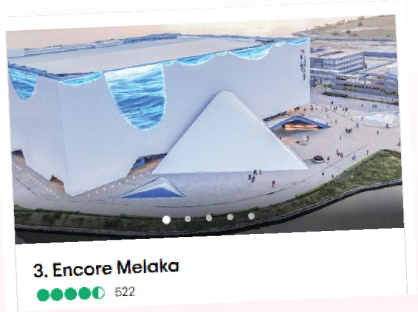
Encore Melaka
Opens on the 1st Day of Chinese New Year

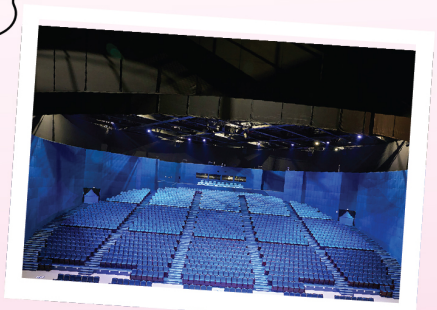
Ring in the Chinese New Year with an unforgettable celebration at Encore Melaka! On the 1st day of Chinese New Year, January 29, 2024 (Wednesday), Encore Melaka will showcase its spectacular live performances at 5:30 PM an d 8:30 PM. Don't miss this chance to immerse yourself in a cultural masterpiece that seamlessly combines tradition, artistry, and cutting-edge technology.



Why Encore Melaka is a Must-See:

Celebrate this auspicious holiday with us and create memories that will last a lifetime. Tickets are selling fast, so book your seats now to secure the best spots!







Top TripAdvisor Reviews
A must-visit destination featuring world-class performers.

Award-Winning Theatre Performance:
Recognized as the most advanced theatre in Southeast Asia with multiple innovative awards in 2024.

A Visual Spectacle
Experience breathtaking performances on a 360-degree rotating audience platform.

Family-Friendly Experience:
A perfect outing for families to bond and celebrate the festive season together.

Convenient Location
Situated in the heart of Melaka, making it easily accessible for locals and tourists alike.

Unique Storytelling:
A harmonious blend of heritage and modernity, offering a once-in-a-lifetime experience.

Book and follow: https://encore-melaka.com/show/

Celebrating Encore Melaka Honest Heroes

At Encore Melaka, we pride ourselves on creating memorable experiences for our visitors. Last month, we are shining a spotlight on the incredible integrity and dedication demonstrated by our staff members, who went above and beyond in handling lost and found items. From returning smartphones to reuniting wallets and cash with their rightful owners, their honesty reflects the core values we hold dear.

We appreciate to acknowledge the following outstanding individuals:
Khoo Songkin , Aini Haziqah and Aida (Box Office cum Operation Crew)
Noordiahna (Supervisor, Box Office cum Operation)
Mohamad Zaki (Security Officer)
Hanani Idayu (Executive, Group HR & Admin)

Their commitment to integrity not only ensures the trust and satisfaction of our guests but also enhances the reputation of Encore Melaka as a destination that truly cares.

As a token of appreciation, we will be presenting these team members with special recognition awards in an upcoming ceremony. Let us all be inspired by their actions and continue to uphold these values in our daily work. Here's to a fantastic year ahead for Encore Melaka and our incredible team!"

SPOT, SHARE & BLESS
the Fortune Giveaway

This Chinese New Year, Yong Tai Berhad invites you join and win our exclusive Nyonya Kebaya-inspired red packets! These beautifully designed ang pao packets are a tribute to the elegance of Peranakan culture—perfect for adding a touch of tradition to your festive season.
We're giving away 10 sets of these limited-edition red packets, and it's easy to join the fun!



How to Join the Giveaway:

STEP 1 Follow Yong Tai Berhad on Facebook: Stay updated for the contest announcement date.

STEP 2 Get Ready to Participate on Facebook: The contest details will be posted there—don't miss it!

What's the Prize?

10 lucky winners will receive our stunning Nyonya Kebaya red packets!

Follow Yong Tai Berhad on Facebook now:
https://www.facebook.com/yongtaiberhad

Encore Melaka at World Travel Exchange 2025



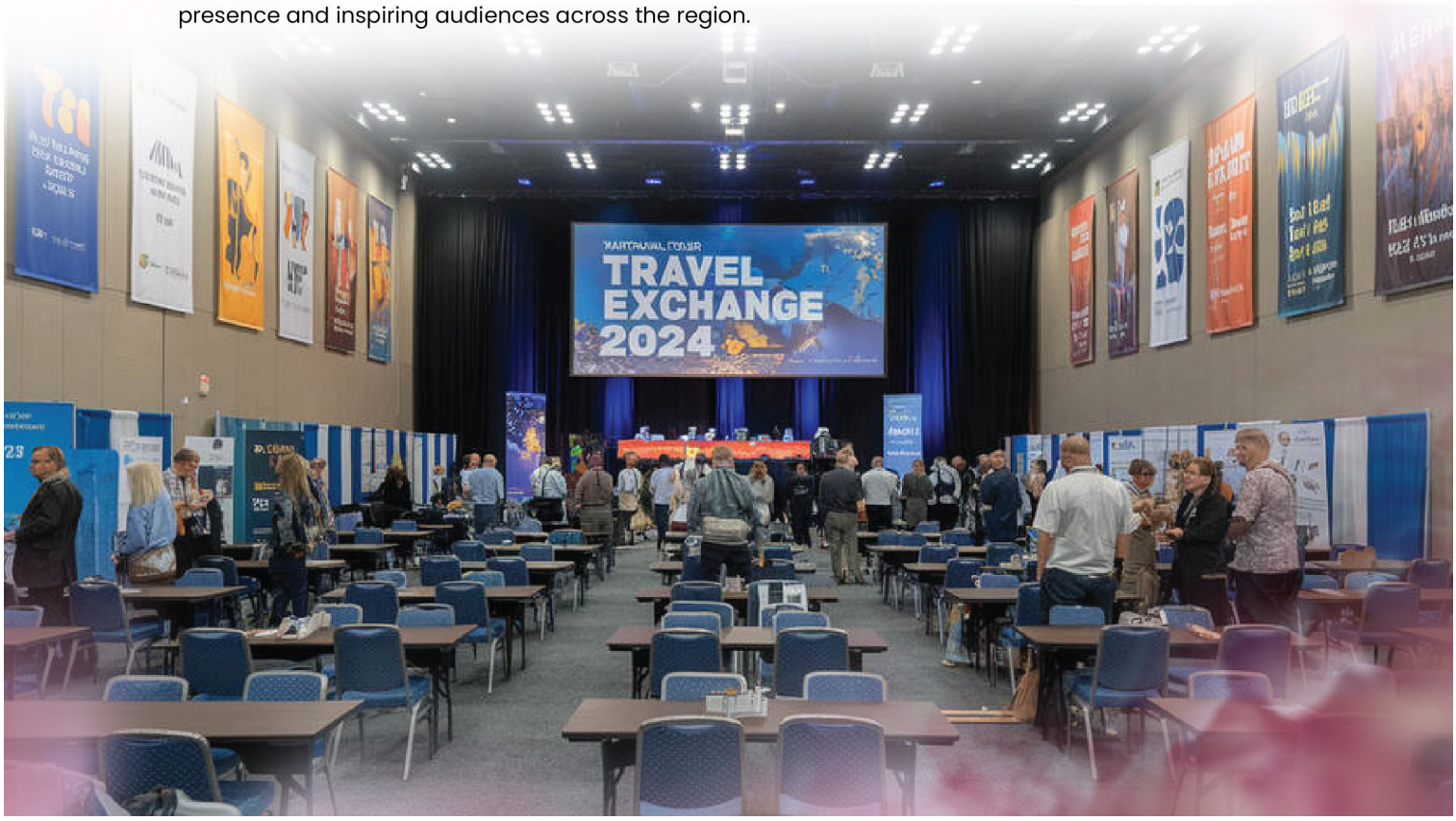


Encore Melaka is proud to participate in the World Travel Exchange 2025, a premier B2B travel event held in Jakarta on 7th January and Bandung on 9th January 2025. With over 300 participants from the travel industry, this platform offers an excellent opportunity to showcase the unique experiences of Encore Melaka to Indonesian partners and stakeholders.

As a key cultural attraction, Encore Melaka will focus on:

- Promoting its world-class performances that blend Malaysian heritage with state-of-the-art technology.
- Strengthening connections with Indonesian travel agencies and partners.
- Offering exclusive travel packages to encourage more inbound tourism to Melaka.

Indonesia remains a vital market for Encore Melaka, and this participation marks a significant step in expanding its presence and inspiring audiences across the region.





Plan Your Stay at The Apple Residence – Short-Term or Long-Term Options Available!

Looking for a place to stay in the heart of Melaka? Whether you're planning a weekend getaway, a holiday retreat, or working need to look for long-term rental, The Apple Residence has flexible options to suit your needs.

Why Choose The Apple Residence?

- Located in the heart of Melaka, near key attractions like St. Peter's Church, Jonker
- Street, and more.
- Comfortable and fully equipped units for both short and long stays.
- Hassle-free management with dedicated support.

Need Assistance with Property Management?

- For inquiries about property management or other needs, contact The Apple Management Office:

Office Hours:

- Monday to Friday : 9:00 AM – 5:00 PM
- Saturday : 9:00 AM – 1:00 PM
- Sunday & Public Holidays : Closed
- Contact : 010-309 9266
- Email : theapplemanagement@gmail.com

Plan Your Stay:
Short-Term or Long-Term Rentals:
Kelly: 017-698 1115
Kiew: 016-453 2633

Interested in Owning a Unit?
Contact CK at 014-966 8756 to explore property sales opportunities at The Apple Residence.



Kickstart Your Career in 2025 with Yong Tai Berhad!

As we step into an exciting new year, Yong Tai Berhad is seeking passionate and talented individuals to join our team in shaping the future of property development and innovation. This is your chance to grow with a visionary organization and be part of transformative projects that make a difference.

Why Choose Us?

- Be part of iconic projects like Encore Melaka, the region's premier performing arts theatre.
- Collaborate in an innovative and inspiring environment that values creativity and teamwork.
- Unlock growth opportunities in property development and entertainment
- Enjoy competitive remuneration and a supportive workplace culture.

We're Hiring for These Roles:

- HR & Admin Manager
- Sales Admin Officer
- Group Accountant (KL Office)

ENCORE MELAKA

- Props Crew
- Sales Coordinator
- Digital Marketing
- Account Executive
- Theatre Audio Visual
- Technician / Engineer
- Event Executive
- Theatre Performer

How to Apply

Email to hr.melaka@yongtai.com.my / call 06-270 7799