NEWSLETTER

YONG TAI
永大集团

A Second Spectacular Show Lights Up
Encore Melaka

Encore Melaka's
April Travel Highlights

Discover Food Gems Around
Impression U-Thant Kuala Lumpur

APRIL 2025



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A Second Spectacular Show Lights Up Encore Melaka

A New Theatrical Experience: "The Legacy of a Generation"《一代印记》

Encore Melaka proudly presents its latest masterpiece—a moving, cinematic stage production that fuses dance, drama, and stunning visual effects to tell a story of resilience, sacrifice, and hope.

The Story

Set between 1926 and 1937, the show follows the emotional journey of Chinese immigrants as they leave behind everything they know to build a better life in Nanyang. Through war, hardship, and grit—they rise.





Showtimes

Mon	:	2:30 PM
Tues - Fri	:	8:30 PM
Sat	:	2:30 PM & 8:30 PM
Sun	:	2:30 PM
Wed	:	Closed

The Vision

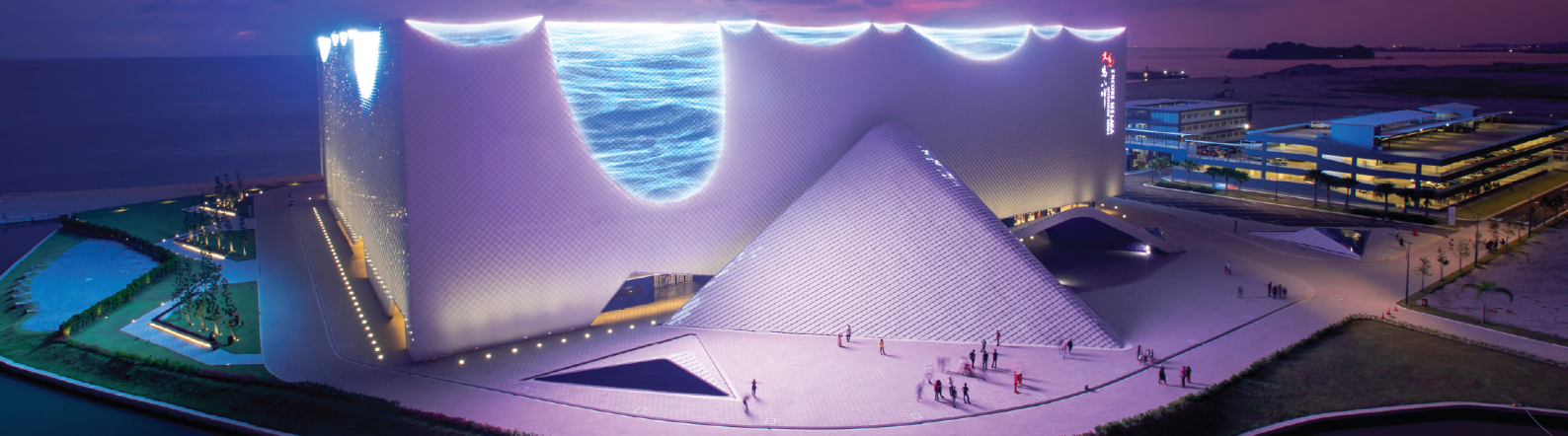
Directed by renowned choreographer **Wang Yongchao** from 大道舞门 WYC DSAC, this epic performance brings history to life with immersive storytelling an d next-level stagecraft.



Encore Melaka now proudly offers **TWO** unique shows—so you can experience even more magic, right here in Melaka.

The Legancy of a Generation





March Highlight



24 March 2025 – Strategic Meeting with Chief Minister of Melaka

Yong Tai Berhad was honoured to meet the Chief Minister of Melaka at his office in Seri Negeri.

Our Chief Executive Director, Datuk Wira Boo; Co-founder of Encore Melaka, Datuk Zoe Tan; and Mr. Ong Yong Nyock, Managing Director of Tiong Nam Logistics Holdings v Berhad, engaged in meaningful discussions on strategic collaboration and potential investments to accelerate Melaka's economic transformation.

Welcoming the Government of Haikou, China to Encore Melaka



Encore Melaka had the privilege of hosting a delegation from Haikou, China. The visit included a showcase of our cutting-edge stage technology, including the awe-inspiring 360-degree rotating auditorium—solidifying Encore Melaka's reputation as a world-class performance venue in Southeast Asia.



Encore Melaka

April Travel Highlights



This April, Encore Melaka is taking our passion for culture and performance across Asia with our international sales roadshows:

Indonesia B2B Sales Mission
(Medan, Yogyakarta, Jakarta & Surabaya)
10 – 18 April 2025

MATTA Fair KL @ MITEC
18 – 20 April 2025

Taiwan B2B Sales Mission
(Taipei, Taichung & Kaohsiung)
20 – 26 April 2025

Travel Malaysia Fair @ Singapore Expo (B2C)
2 – 4 May 2025

We're on a mission to bring Encore Melaka to the world—one stage at a time.





博爱之夜

聆听马六甲

Agape Night Musical Concert

Corporate Social Responsible @ Encore Melaka:

Bringing Hope Through Music

The Agape Night Music Concert is more than just an event—it's a movement of love, unity, and transformation. Through the universal language of music, we bring people together to support a noble cause: spreading hope, uplifting hearts, and making a difference in the lives of those in need.

A Night of Inspiration and Giving

Join us for an unforgettable evening filled with:

- Soul-stirring performances by talented musicians and choirs
- Uplifting melodies that touch the heart and inspire change
- A shared mission to support [mention the specific cause, e.g., underprivileged children, medical aid, education, etc.]



Get Involved!

Be part of this life-changing musical experience!

Date : 6 April 2025
Time : 7:00PM
Location : Encore Melaka Theatre

Let's come together to sing, celebrate, and serve. Because music has the power to heal, unite, and transform lives.

For More Information, Please Contact:

016-250 1127

For donation, please make a cheque payment
Agape Counselling Centre Malaysia (Melaka Branch)
UOB Account 户口： 1553026224

ENCORE MELAKA

Hari Raya
Exclusive Offer

15th MARCH - 30th APRIL

(MR) CURRENT PRICE

CHILDREN
RM 20
PER TICKET
CHILD (age 12 years old & below)/OKU/ SENIOR CITIZEN(60 years old & above)

ADULT
~~RM 30~~
PER TICKET
ADULT

(MR) PROMO PRICE

RM 15
PER TICKET FOR ENCORE MELAKA SHOW TICKET HOLDER



How to Buy:

- Get a Show + MR ticket bundle package at our website or at the Box Office.
- Only have a show ticket? Buy your MR ticket at RM15 on the same day at the Box Office.





ENCORE MELAKA THEATRE
No. 3 Jalan KSB - Impression 8, Impression City
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WEBSITE

FOLLOW US

WE ARE HIRING



Join the Yong Tai Family!

Yong Tai Berhad is on the lookout for passionate, talented individuals to join us in redefining the future of property development and entertainment. If you're driven, innovative, and ready to grow with a visionary organization, this is your chance!

Why Choose Us?

- Be part of iconic projects like Encore Melaka, Southeast Asia's premier performing arts theatre.
- Thrive in a creative, collaborative work environment.
- Discover exciting growth opportunities in property and entertainment.
- Enjoy competitive remuneration and a supportive team culture

CURRENT VACANCIES

Yong Tai Berhad (Melaka)

- HR & Admin Manager
- Sales Admin Officer
- Group Accountant (KL Office)

Encore Melaka

- Theatre Audio Visual Technician / Engineer
- Costume Crew
- Box Office Cum Operation Crew

How to Apply

Send your resume to **hr.melaka@yongtai.com.my** or **call us at 06-270 7799 for more details.**